



# UPGRADE **your** WATER HEATER **now** and soak up the **SAVINGS!**

**Protect your hot water supply!  
Don't get stuck in the cold.**

If your water heater is more than **10 YEARS OLD**, upgrade to an **ENERGY STAR®** certified model!

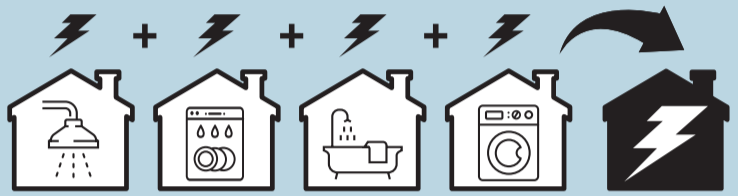
## 1 SAVE ENERGY



Homes use about **75 litres** of hot water every day!



Water heaters are the **2nd-highest** energy user in the home.



The energy used to **heat our water** could power **1 in 5** Canadian households.



**ENERGY STAR** certified models save energy without compromising performance.



## 2 CHOOSE THE RIGHT MODEL

**ENERGY STAR** certified models

### Tankless water heater

- Uses **30% less energy** than a storage tank
- Saves space in your home
- Heats water only when it is needed



### Gas-fired storage tank

- Most common in existing homes
- Constantly heats water in the tank, using energy when not always needed
- Uses **14% less energy** than a standard storage tank



*Note: Electric-resistance storage tank water heaters are not eligible for ENERGY STAR certification.*

### Electric heat pump water heater

- Uses **50% less energy** than a standard electrical storage tank heater
- Takes heat from the surrounding inside air or outside air and transfers it to the water tank

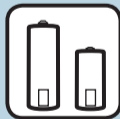


### Solar water heater

- Uses up to **60% less energy** than other water heaters
- Has a longer life expectancy than others
- Generally designed for use with electric or gas storage backup water heaters



## 3 SIZE MATTERS



- Bigger isn't always better; consult a professional to choose the right size.

## 4 MAINTENANCE & INSTALLATION



- Get 3 quotes from licensed professionals before you buy.
- Have a qualified professional service your water heater regularly.

## 5 CONSERVE!

- Think about how you use hot water and reduce your consumption.



Learn more at [energystar.gc.ca](http://energystar.gc.ca)

The ENERGY STAR name and symbol are administered and promoted in Canada by Natural Resources Canada and are registered in Canada by the United States Environmental Protection Agency.